

Rosie Bellon

Visual/Digital Designer

CONTACT

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rosiebellon.com

EDUCATION

PENN STATE UNIVERSITY

University Park, PA

Bachelor of Design in Graphic
Design | 2015-2019

SKILLS

Photoshop

Illustrator

After Effects

InDesign

Ceros

Figma

Photography

Canva

Procreate

REFERENCES

Provided upon request.

WORK EXPERIENCE

WORLD OF GOOD BRANDS

Digital Designer

2023-2025

As a Visual Designer at World of Good Brands, I worked within the Brand Partnerships department to develop compelling custom media for client campaigns across digital platforms. I supported both pre and post-sale efforts by creating social content, custom destination pages, and branded assets tailored to each client's vision. I took the lead in designing in-house brand activations from concept through execution, overseeing visual design across every touchpoint. My role blended design, strategy, and cross-functional collaboration to deliver visually engaging, brand-aligned solutions.

VOX MEDIA

Visual Designer

2022-2023

At Vox Media, I had the privilege of contributing to the vibrant world of online publications, lending my design expertise to platforms such as PopSugar, NowThis, Thrillist, The Dodo, Eater, The Cut, and more. Beyond digital content, I also had the opportunity to work on in-house activations for renowned brands. Collaborating on these projects allowed me to bring creativity to life, aligning each design with the unique characteristics of the brands involved.

GROUP NINE MEDIA

Visual Designer

2019-2022

At Group Nine Media, I served as a Graphic Designer supporting the creation of industry-leading media campaigns and branded content for brands such as Now This, Popsugar, Thrillist, The Dodo, and Seeker. As a Graphic Designer I design custom, unique, and impactful advertising campaigns & event materials for leading brands across genres.